

NABA Houston



Corporate Partner Prospectus



WHAT WE DO

- SCHOLARSHIPS.
- STUDENT CONFERENCES
- HIGH SCHOOL ENRICHMENT
- LEADERSHIP DEVELOPMENT
- CAREER DEVELOPMENT
- CONTINUING EDUCATION
- COMMUNITY INVOLVMENT
- NETWORKING
- MENTORING

NOTE FROM THE CHAPTER PRESIDENT:

For over 40 years, NABA has engaged in programmatic activities to advance and enhance the roles of minorities in the accounting profession. With the profession under both public and regulatory scrutiny, we continue to foresee a great demand to increase the number of minority Certified Public Accountants (CPAs), Certified Internal Auditors (CIAs), and Certified Management Accountants (CMAs). Approximately 54% of NABA's members are employed in corporate America, 50% have advanced degrees, and 45% hold professional certificates. We are a resource to facilitate greater participation of minorities in all facets of the corporate community as it addresses the demands of a global economy. From entry-level positions to senior executives and entrepreneurs, NABA members represent a driving force behind many corporations, governments and educational institutions.

In a recent survey, accounting professionals highlighted three areas of concern for their business: 1) Attracting and developing new business, 2) Recruiting and retaining talent, and 3) Internal change and leadership. We employ a suite of offers to assist with all of these areas. NABA's Division of Firms and Business to Business connect are two forums to grow business and connect firms with clients. Our regional student conferences and National Convention connect would be employers with high quality talent. Once at the company, NABA offers a variety of professional development opportunities for employees to grow within the company and lead. A successful partnership with NABA can help your organization tackle these issues with force and support.

The success that NABA has achieved is due to its ability to positively impact its members by providing an environment that cultivates and nurtures members' talents while allowing them to build on skills that will assist them in their career development. We are proud of the long-lasting partnerships we have developed with the corporate community. There are various levels of sponsorship to accommodate your organization in these tough economic times. All levels of sponsorship are worthwhile and greatly appreciated. We must continue to seek growth and build for the future. We look forward to your participation as a corporate partner.

Thank you for your time and consideration of this partnership opportunity.

Catrese Kilgore, CPA

President Houston Chapter

HISTORY

Founded in 1969 by nine African-Americans concerned about the limited participation of minorities in the Profession.

MISSION AND GOALS

NABA's mission is to address the professional needs of its members and build leaders that shape the future of accounting and finance professions with an unfaltering commitment to inspire the same in their successors.

NATIONAL STRATEGIC PLAN

- Organizational Effectiveness
- Financial Sustainability
- Advocacy and Thought Leadership
- Marketing/Branding
- Program and Leadership Development



REGIONAL PROGRAM

Student conferences are held each year by the four regions across the country. The conferences are held to further the mission and encourage our students.

Additionally, the conferences offer our partners the opportunity to address the needs of the firms as it relates to staffing. Therefore, the conferences have proved to be an excellent gateway for recruiting for internships and permanent employment. Along with affording the corporations this opportunity, the conferences provide a diverse atmosphere for the firms to promote their commitment to diversity.

The students attend sessions for resume writing, mock interviews, and professional ethics. Student interpersonal skills are enhanced with the assistance of our professional members. A mentoring and networking environment is also created for our students.



Annual Events and Program Descriptions

SCHOLARSHIP AND AWARD GALA

NABA Houston is pleased to host its annual scholarship and awards event. Each year, the chapter gives out scholarships on behalf of our devoted corporate sponsors and through the NABA Houston Endowment fund. Scholarships are awarded to local high school seniors and regional collegiate NABA members to recognize outstanding academic and leadership accomplishments. This is the Chapter's largest fundraising program and it's designed to celebrate our success for the year, reward high performing students and professionals and acknowledge our Corporate Partners. There are numerous sponsorship opportunities associated with the Gala: including student scholarships (in your name).



STUDENT PROFESSIONAL DEVELOPMENT

In preparation for the Fall Regional Student Conference, the Houston Chapter hosts a weekend long workshop for our student members planning to attend the Conference. This event is normally held at the offices of one of our sponsors. The workshops include interview preparation and coaching, as well as resume writing and general business etiquette. Sponsors, Corporate Partners and Professional Chapter members conduct the sessions and lead topic discussions and mentorship.

MENTORING PROGRAM

Our Mentorship Program is critical in our efforts to successfully prepare our students for a career in business. The Student Affairs Committee heads the Mentorship Program and is responsible for identifying motivated professional and student members interested in participating in the program. To ensure quality matches between Professional Mentors and Student mentees, the committee utilizes questionnaires and pair professionals and students based on personal interests, experiences and professional goals. The Committee plans several events throughout the year including a kick off meeting and several social/cultural outings.

Annual Events and Program Descriptions

PROFESSIONAL DEVELOPMENT

For the NABA Professional, the chapter holds activities focused on personal and professional enhancement. General Body meetings are held the second Tuesday of every month (except on holidays or otherwise noted) in the form of seminars and workshops that offer CPE credits and value added information, as well as networking events that provide opportunities for our members to interact professionally and socially with other professional organizations and our Corporate Partners. Participants normally receive one hour of CPE credit. Sponsors for our meetings may provide financial support to cover the cost of refreshments. Additionally, Sponsors may offer venue use and/or guest speakers on an "in-kind" basis. This provides additional signage opportunity and recognition.

DAY WITH NABA

This event is designed to interact with our student members once again to further their development and chapter effectiveness. The event is a day long series of workshops and breakout sessions covering chapter management, financial statement preparation, chapter reporting and compliance and other programs so assist our member student programs. The event is held at a hotel or similar venue or at the office of a corporate sponsor. Finally we end the day with some fun activity for the attendees. In the past we've taken group to a Rockets' game and Dave & Busters, etc.



Annual Events and Program Descriptions

DIVISION OF FIRMS

The Division of Firms (DOF) was established in 1986 as part of the national organizational structure of NABA. The mission of the DOF is to address the professional needs of its member firms and to foster the economic development of these firms in the business community at both the local and national levels. The objective of the DOF is to elevate and maintain among its members a high standard of proficiency and integrity through the enforcement of the AICPA's code of ethics and professional development; to promote the economic growth of minority firms by providing a forum for advocacy, teamwork, honest exchange of information; and to cultivate a spirit of professional cooperation among its members.

ACCOUNTING CAREER AWARENESS PROGRAM (ACAP)

Endorsed by the American Institute of Certified Public Accountants, the Certified Public Accountants Society of Executives Association, and various State Societies of CPAs, ACAP is an annual one-week summer residency program for high school students held at the University of Houston Main Campus and is designed to promote awareness of accounting, finance and other business professions. NABA Houston began its inaugural ACAP program in 2009 and hosts 20-24 students each year.

WESTERN REGION STUDENT CONFERENCE

While the focus of the Conference is primarily on career development and job placement, there are many opportunities to have fun as well. At the conferences, students can interview for internships and permanent positions, in addition to attending interactive sessions on topics such as: Developing Dynamic Interviewing Skills, Dress for Success, and Transitioning from College Student to Business Professional. Participation by students is voluntary, but the rewards are endless. Students are afforded opportunities to network, participate in valuable development seminars and workshops, and interview with Corporate Partners. Partners have the opportunity to underwrite specific line items in the overall cost, as well as cover registration and/or transportation costs for students. See the Region's Student Conference prospectus for more



Annual Events and Program Descriptions

NATIONAL CONVENTION

Each year, NABA convenes in cities across the nation to bring together employers and NABA members/affiliates to network, sharpen their skills, and engage in entertaining social activities. These annual gatherings take form at the Annual National Convention. The Convention offers a great opportunity to enhance management skills, attend cutting-edge educational session and forums, network with colleagues and visit our EXPO with more than 100 corporate partners and NABA's Division of Firms (DOF). Benefits include the following: obtain the resources, knowledge and support needed, enhance management skills through the Executive, Management and Aspiring Leaders Development Institutes (ELDI, MLDI and ALDI), explore employment opportunities with Major U.S. Companies during the Diversity Recruitment EXPO, gain insight from seasoned industry experts on the latest trends affecting your profession, earn up to 20 Continuing Professional Education (CPE) credits. The event is a week long program with numerous opportunities for our Corporate supporters' involvement. Please refer to the National Convention prospectus for more information

COMMUNITY INVOLVEMENT

Annually NABA Houston partners with the United Negro College Fund by providing volunteers for the Walkathon for Education. NABA Houston also partners with the Blue Triangle Multicultural Center for its Annual Breakfast with Santa by collecting and distributing toys to the children. Additionally, NABA has partnered with the IRS to run a local Volunteer Individual Tax Assistance (VITA) location during tax season. Finally, NABA Houston works with other organizations as requested. Details of the latter events are below:

Breakfast with Santa and Toy Drive

On the first Saturday in December NABA hosts the "Breakfast with Santa" at the Blue Triangle Multicultural Community Center in Houston's Third Ward. The goal of the program is to provide a toy and fun for the dozens of underprivileged children in the area that may not receive any gifts at all for the holidays. Prior to the actual breakfast, NABA and the Houston Chapters of almost 20 other professional organizations host the Annual Black Professionals Alliance Holiday Social and Toy Drive. The event takes place at the House of Blues in downtown Houston and is attended by over 800 local professionals. Typically the event includes refreshments and light entertainment with attendees required to bring an unwrapped toy. A portion of the toys donated are used for the Breakfast with Santa, however, we also donate toys to four or five other charities in the city. Sponsorship opportunities include support for the holiday social or toy purchase. Both include recognition and signage for contributors, as well as display space inside the event hall.

Annual Events and Program Descriptions

COMMUNITY INVOLVEMENT (CONT.)

Volunteer Income Tax Assistance (VITA)

The Voluntary Income Tax Assistance program has been in existence for several years and both the Houston Professional and surrounding student chapters participate annually. The program is designed to provide free tax preparation services for the disadvantaged. Volunteers are required to take a training course prior to starting. The courses cover tax issues and current year changes, as well as preparation software training. Sponsorship opportunities are available for providing refreshments for the volunteers and for the individuals seeking preparation assistance.

OTHER SUPPORT OPPORTUNITIES

In-Kind and Administrative Support Opportunities exist to provide support in ways that are non-program specific. These include support for printing and mailing expenses incurred throughout the year.

Website Advertising Opportunities exist for the posting of approved advertisements or links on our website at a cost of \$500 annually. Typically, the Chapter will post job openings and other materials on behalf of our advertisers.

OTHER SUPPORT (CONT.)

Annual Membership Reception This is the Chapter's first event to jumpstart the fiscal year. We utilize this forum to welcome back returning members and encourage them to bring non-member guests. Typically this event includes refreshments and light entertainment in a relaxed environment. Sponsors are given an opportunity to address the group and share information.

End of Busy Season Social This event is an opportunity for our members in public accounting or industry to celebrate the end of the annual audit and financial reporting season and the April 15th Tax day deadline. The event is normally held at a local restaurant or lounge with heavy hors d'oeuvres and open or cash bar capabilities. Sponsors are afforded signage and recognition and typically address the masses with welcome and "thank you".

Local Planning Retreat Our planning Retreat is intended as our official hand-off forum to transition from the outgoing administration to the incoming local board. Here is where we lay out goals and initiatives for the upcoming fiscal year and strategic plan. Normally the event is held at a hotel or similar venue with meeting room availability and meal/refreshment capability.

Past Sponsors
 “Community Leader”
 and above:



BENEFITS OF CORPORATE PARTNERSHIP

The Houston Chapter truly appreciates the continuous support that we receive from our Corporate Partners each year. We also value the relationships that we have worked so hard to establish. The following are some of the key benefits of being a Corporate Partner with NABA:

- National recognition as a partner of one of the nation’s largest minority professional organizations.
- Utilization of NABA as a resource to meet your diversity needs in an increasingly diverse workforce.
- Opportunity to network with qualified accounting, finance and other business-related professionals.
- Opportunity to expand brand recognition and showcase your company’s products and services in potentially untapped markets.
- Recruiting opportunities at the National Convention, Student Conferences or Chapter events.
- Speaking opportunities for company representatives at Chapter meetings, Student Conferences, local student workshops, the Accounting Career Awareness Program (ACAP) and/or the National Convention.
- Opportunities to give back to the communities that your company serves.
- Recognition through our website, newsletters and other publications.
- Inclusion on the National, Regional and Chapter mailing lists.
- Utilize NABA’s training and development programs to benefit your employee members.

CORPORATE PARTNERSHIP LEVELS

Level I – Premier

\$10,000

- National Convention Registration
- Western Region Student Conference Participation
- Gold ACAP Sponsor**
- Platinum Scholarship* & Awards Gala Sponsor
- Option to host/underwrite one event (see programs)
- Website Advertising, Newsletter & Job Posting

Level II – Trailblazer

\$7,500

- Western Region Student Conference Participation
- Silver ACAP Sponsor**
- Gold Scholarship* & Awards Gala Sponsor
- Option to host/underwrite one event (see programs)
- Website Advertising, Newsletter & Job Posting

Level III – Pacesetter

\$5,000

- Western Region Student Conference Participation
- Bronze ACAP Sponsor**
- Silver Scholarship* & Awards Gala Sponsor
- Option to host/underwrite one event (see programs)
- Website Advertising, Newsletter & Job Posting

Level IV – Bridge Builder

\$3,500

- Contributor ACAP Sponsor**
- Bronze Scholarship* & Awards Gala Sponsor
- Option to host/underwrite one event (see programs)
- Website Advertising, Newsletter & Job Posting

Level V – Community Leader

\$2,500

- ACAP Contributor*
- Two tickets to Scholarship & Awards Gala
- Website Advertising, Newsletter & Job Posting

Level VI – Supporter

\$1,000

- One ticket to Scholarship* & Awards Gala
- Website Advertising, Newsletter & Job Posting

Level VII – Friend

\$500

- Website Advertising, Newsletter & Job Posting

Breakdown of contribution levels for Targeted giving

*Scholarship and Awards Gala

- Platinum	\$3,000
- Gold	\$2,500
- Silver	\$2,000
- Bronze	\$1,000
- Supporter	\$750
- Table	\$600

**ACAP

- Platinum	\$2,000
- Gold	\$1,000
- Silver	\$500
- Bronze	\$150
- Contributor	Other/In-Kind



“Lifting As We Climb”

Corporate Partnership Form

National Association of Black Accountants, Inc.

NABA Houston Chapter

3262 Westheimer Road #420

Houston, TX 77098

E-mail: nabahouston@nabahouston.org

Company Name: _____

Address: _____

Contact Person/Title: _____

Phone: _____ **FAX:** _____

Email: _____

Have you been a Corporate Sponsor with NABA – Houston before?

Yes _____ No _____

My company will partner with NABA – Houston Chapter at the following level: (please check one)

Premier	\$10,000 ()
Trailblazer	\$7,500 ()
Pacesetter	\$5,000 ()
Bridge Builder	\$3,500 ()
Community Leader	\$2,500 ()
Supporter	\$1,000 ()
Friend	\$500 ()

Other Contribution: \$ _____ In-Kind: _____

Signature: _____ Date: _____

Please sign and remit this form along with your check payable to NABA – Houston Chapter at the above address. Retain a copy for your records and direct any questions to Catrese Kilgore, President at president@nabahouston.org

The National Association of Black Accountants, Inc. (NABA), a 501 (c) (3) nonprofit organization, is the oldest professional association in the nation dedicated to closing the opportunity gap for persons of color within the accounting, finance and business-related professions through educational, professional and career development.



NABA Houston

3262 WESTHEIMER ROAD #420
HOUSTON, TX 77098

WWW.NABAHOUSTON.ORG